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March 30 – April 27, 2014

228 ½

228 ½ Boerum Street
Brooklyn, NY 11206

NEW YORK – The Smile Face Museum will be open to the public this spring for the first time in over 20 years. Its extensive collection of more than 1000 objects will be on display **March 30 - April 27** at **228 ½** in Bushwick, Brooklyn.

Curator **Mark Sachs** founded The Smile Face Museum in 1992 in his Silver Spring, Maryland basement, and artist **Adrienne Garbini** is organizing this installation of The Museum. The Smile Face Museum showcases objects with smile faces from around the world produced with a multiplicity of materials by diverse means, organized with a vision for both ubiquity and precision. This unique collection contains artifacts from more than five decades of smile face cultural production, and offers a rare opportunity to experience a concrete accounting of a seemingly infinite presence. Sachs' curatorial directive for The Museum is that it encompass the sacred to the profane, the commonplace to the bizarre.

In addition to the original collection, the 2014 Smile Face Museum will feature the collections of **Sarah Jacobson, Rita Mageary, Emily Stebbins**, and **The Busy Beaver Button Museum**. The Museum will also present exhibitions of contemporary art, including the work of **Daniel Albrigo, Leigh Aschoff, Ken Brown, E. Conner, E.D. Crouser, Catherine Czacki, Micki Davis, Drainbowland, Alex DeCarli, Kemi Dial, EatSleepRaveBras, Jen Fisher, Adrienne Garbini, Ben Geffen, David Gilbert, Ariel Goldberg, Gene Hahn, Jesse Harding, Keenan Hartsten, Theresa Hinds, Mac Katter, Kenny King, Katie Kline, Sam Kronick, Tuli Kupferberg, Cricket Lane, JoJo Li, Aranzazu Pola Manríquez, Frankie Martin, Itsumi Max, Sophy Naess, Greg O'Malley, PettalWorks, Felicia Renaud, David Robinson, Tamara Santibañez, Moe Satt, Bailey Scieszka, Lauryn Siegel, Vinnie Smith, Rayyane Tabet, Rhea Wiersema, B. Wurtz, Carmen Yoho, Joe Yorty, and Liz Zanis**.

The host for The Smile Face Museum, 228 ½, is an artist-run space in the basement of a private garden apartment. Please note our limited hours. The Museum will be open **March 30, April 6, April 13, and April 27**, and by appointment. Its exhibitions will rotate weekly. Event programming includes a private tour, a panel discussion organized by **Lauren van Haften-Schick** with **Devin Kenny** and others, and film screening of **Sarah Jacobson's** *Mary Jane's Not a Virgin Anymore* (1998). The Museum will be closed for a tattoo special event **April 20** at **Black Square Tattoo** in Brooklyn, organized by **Gaby Wolodarski**. There will be a Swap Meet managed by **Carmelle Safdie's Choices** on April 27. Please see the website for schedule and details.

The website for The Smile Face Museum, www.thesmilefacemuseum.com, features a catalog of the collection, as well as a video tour from 1993, a museum shop, and information for donating to the collection. The website also features a new promotional video produced by **Joshua Graver**. The web shop features a series of special print and object projects by **What Nothing Press** and a flag designed in collaboration with **Shabd Simon-Alexander**. **Matthew Winn** and **Ryan Naideau** will organize the library of the museum. The website has an online study room of relevant art for reference, including the work of **Mike Giant, Meinbert Gozewijn van Soest, Pia Howell**, and **Do Ho Suh**, among others.

During the run of the Smile Face Museum, the artist-run space **Sediment** in Richmond, Virginia will mount a satellite show with duplicate items from the Museum collection and special souvenir editions from the Museum shop.

VISITING INFORMATION:

Schedule is online at www.thesmilefacemuseum.com/visit.php. Please check the site for our hours – which are very limited, due to the nature of the venue.

Location: 228 ½ Boerum Street, Brooklyn, NY 11206

Also open by appointment. Email info@thesmilefacemuseum with questions or to arrange a viewing.

